

## Magazine

All ads MUST be under 1MB

Placement	Available	Width	Height	1 Month	3 Month	6 Months
Outside Back Cover	1	8.5"	11"	\$110.00	\$115.00	\$110.00
Inside Front Full Page	2	8.5"	11"	\$100.00	\$95.00	\$90.00
Inside Back Cover Full Pg.	2	8.5"	11"	\$90.00	\$85.00	\$80.00
Full Page	25 (Includes 1/2 and 1/4 page options)	8.5"	11"	\$80.00	\$75.00	\$70.00
1/2 Page Horizontal Vertical		8.5" 4.25"	5.5" 11"	\$60.00	\$55.00	\$50.00
1/4 Page Horizontal		4.25"	5.5"	\$45.00	\$40.00	\$35.00
Banner Ad	5	8.5"	2"	\$55.00	\$50.00	\$45.00
Video Trailer 60 Seconds 30 Seconds 15 Seconds	10			\$120.00 \$ 100.00 \$ 80.00	\$115.00 \$ 95.00 \$ 75.00	\$110.00 \$ 90.00 \$ 70.00

## Website

All ads MUST be under 1MB

Placement	Available	Width	Height	1 month	3 months	6 Months
Homepage - Top Tier	1	404 pixels	333 pixels	\$75.00	\$70.00	\$65.00
Homepage - Bottom Tier	1	404 pixels	333 pixels	\$70.00	\$65.00	\$60.00
Internal Pages - Top Tier	1	404 pixels	781 pixels	\$65.00	\$60.00	\$55.00
Internal Pages - Middle Tier	1	404 pixels	781 pixels	\$60.00	\$55.00	\$50.00
Internal Pages - Bottom Tier	1	404 pixels	781 pixels	\$55.00	\$50.00	\$45.00
Video Trailer 60 Seconds 30 Seconds 15 Seconds	1			\$120.00 \$100.00 \$ 80.00	\$115.00 \$ 95.00 \$ 75.00	\$110.00 \$ 90.00 \$ 70.00

## Yearly Print Magazine

All ads MUST be High Resolution and at least 300 dpi

Placement	Available	Width	Height	1x	Bonus
Outside Back Cover	1	8.5"	11"	\$500.00	One full page ad in monthly issue.
Inside Front Cover - Full page	2	8.5"	11"	\$450.00	One full page ad in monthly issue.
Inside Back Cover - Full page	2	8.5"	11"	\$400.00	One full page ad in monthly issue.
Full Page	15 Includes 1/2 and 1/4 page options	8.5"	11"	\$350.00	One full page ad in monthly issue.
1/2 Page Horizontal Vertical		8.5" 4.25"	5.5" 11"	\$250.00	One 1/2 page ad in monthly issue.
1/4 Page Horizontal		4.25"	5.5"	\$175.00	One 1/4 page ad in monthly issue.

## Combination Packages

Buy any Magazine/Website combo and receive an extra 5% discount overall.

Buy any Magazine/Website combo for one year, receive one extra month free.

Buy any Magazine/Website combo for six months receive one extra month at 1/2 price